

MOROCCO LEATHER

9th MOROCCO INTERNATIONAL EXHIBITION
FOR LEATHER, FOOTWEAR & ACCESSORIES FAIR

04 - 06 DECEMBER 2024

📍 OFEC (Office des Foires et Expositions de
Casablanca, Morocco)



www.moroccotextileexpo.com

ORGANIZERS



FAIR TAG

Fair Name: Morocco Leather

Description: 9th International Exhibition For Leather, Footwear & Accessories Fair

Fair Date: 04-06 December 2024

Exhibition Place: OFEC (Office des Foires et Expositions de Casablanca)

Visiting Hours: 11:00 - 19:00

Organizer: Pyramids Group, Atelier Vita

ABOUT MOROCCO LEATHER



The 9th edition of the Morocco Leather & Shoes Fair, an exceptional event that celebrates the rich heritage and craftsmanship of Morocco's thriving leather and shoes industry. Organized by the esteemed Pyramids Group, with over 29 years of expertise, this prestigious fair will take place from 04-06 December 2024 at the Parc des Expositions / Office des Changes in Casablanca, Morocco.

Morocco Leather & Shoes Fair catalyzes international companies seeking to expand their reach and achieve significant export value and sales growth. With the participation of domestic and international leather professionals, this fair presents a captivating collection of high-quality products that exemplify the industry's commitment to excellence. From exquisite leather goods to fashionable footwear, you will witness the finest craftsmanship and attention to detail that Morocco's leather and shoes sector is renowned for.

Morocco Leather & Shoes Expo offers an unparalleled platform for exhibitors and visitors alike to forge new business partnerships and explore exciting opportunities. This unique exhibition brings together a diverse range of industry professionals, creating an exceptional environment to connect with potential collaborators, buyers, distributors, and retailers. Discover thousands of trendy products from widely known brands and chain stores, ensuring that you stay at the forefront of the latest fashion and design trends.

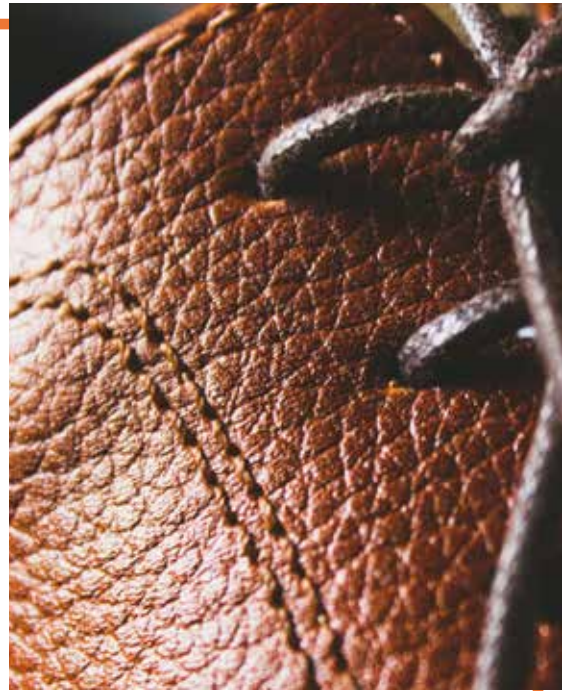
EXHIBITOR PROFILE

Leather

- Leather Components & Materials
- Leather Accessories
- Leather Chemicals
- Raw Leather
- Synthetic & Artificial Leather
- Leather Machines & Tools & Equipment

Footwear and Bag Components

- Footwear & Bag Textiles
- Footwear Heels, Moulds, Last, Insoles, Soles, Uppers, Bands
- Footwear & Bag Chemicals
- Footwear & Bag Accessories
- Footwear & Bag Machinery and Tools
- Footwear Packaging



MOROCCO LEATHER IS **GATEWAY OF THE AFRICA AND THE MEDITERRANEAN** LEATHER MARKETS



VISITOR PROFILE

- Designers
- Wholesalers
- Department Stores
- Boutique Stores
- Agents & Distributors
- Associations & Institutions
- Purchasers Of Chain Stores
- Sectoral Publications

FACTS & FIGURES OF MOROCCO LEATHER



Total Visitors



Visitors' Countries

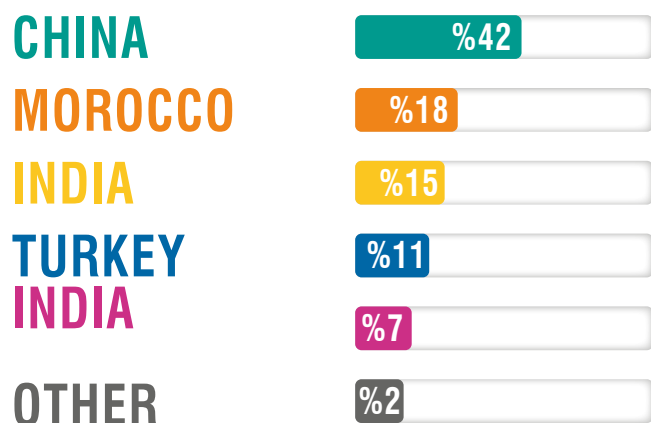


Exhibitor Countries

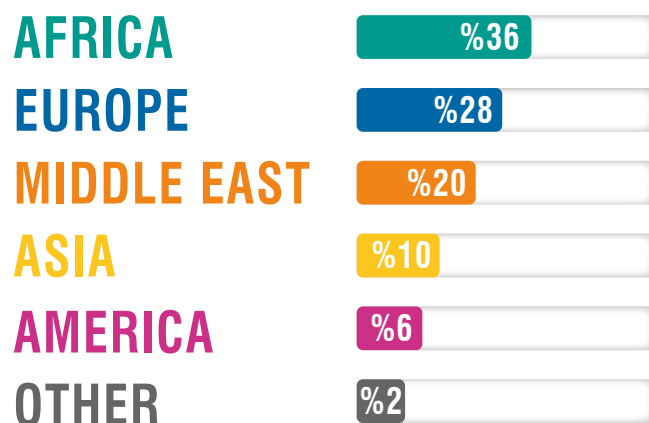


Total Exhibitors

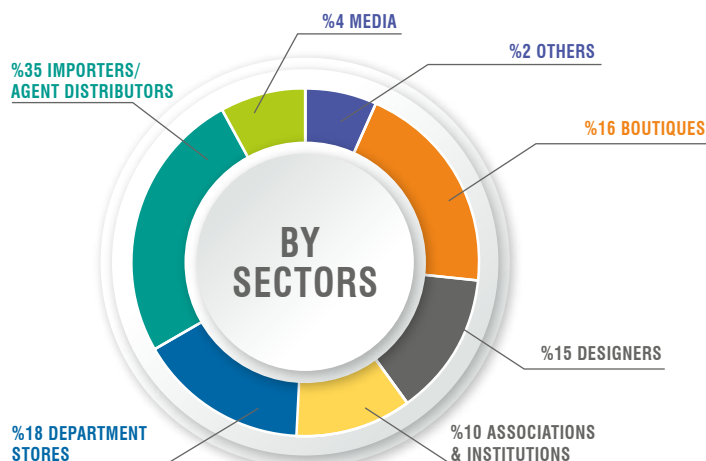
EXHIBITOR BREAKDOWN BY COUNTRY



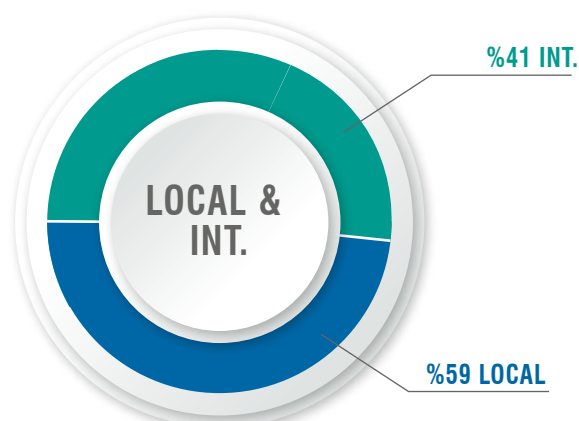
REGIONAL BREAKDOWN OF VISITORS



BREAKDOWN OF VISITORS' BY SECTORS



PERCENTAGES OF VISITORS BREAKDOWN



WHY MOROCCO LEATHER

DISCOVER THE MARKET ADVANTAGES

Expand Your Leather Sector Network and Boost Trade Volume with Morocco Leather

- Morocco Leather offers abundant opportunities for exhibitors and visitors to engage in global business. As an international platform, Morocco Leather brings together industry professionals, facilitating networking and relationship building.
- Explore an extensive range of leather products from renowned brands and chain stores at Morocco Leather.
- Join a gathering of over 20,000 industry professionals who have participated in the previous two editions of Morocco Leather.
- Benefit from over 150 organized B2B meetings held during the last two editions of Morocco Leather.
- Discover new, cost-effective solutions for your existing processes at Morocco Leather, offering innovative alternatives.
- Experience the uniqueness of Morocco Leather as a platform to meet new suppliers, customers, and business partners, fostering collaboration and growth.



Unveiling the Dynamic Economy of the African and Mediterranean Leather Market

Morocco, known as the "gateway of the Mediterranean and Africa," offers significant advantages to textile exporters with its free trade agreements with the European Union and the United States. As a key partner in the Euro-Mediterranean Partnership (EUROMED), Morocco serves as the central hub of the region, promoting economic integration and democratic reform across neighboring countries in North Africa and the Middle East.

The Moroccan economy demonstrates consistent growth in international trade, particularly in the leather and shoes sector, which ranks among the largest import items. For industry professionals seeking to enter this market, Morocco Leather & Shoes Expo provides the ultimate platform. Participants can capitalize on numerous opportunities, including interactions with buyer delegations and professional visitors from over 34 countries, predominantly neighboring countries such as Spain, Portugal, Italy, France, Tunisia, and West Africa

MOROCCO LEATHER

Join us at Morocco Leather & Shoes Expo and embark on a journey of discovery and opportunity. Engage with industry leaders, expand your network, and witness the remarkable talent that propels Morocco's leather and shoes industry to new heights.

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